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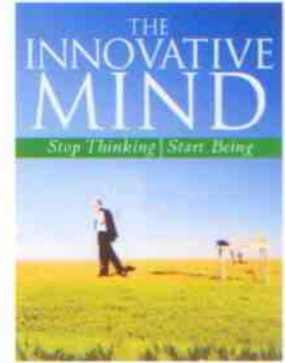
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Date: May 9, 2008

To: Tom Mosey, CEO - Mini Melts, Inc.

From: Gene Landrum

Subject: Mini Melts ice cream product endorsement

“I love it man!” (Mini Melts ice cream). “You’re right on.” Mini Melts is a fantastic ice cream product that both kids and grownups too will go ga-ga over.” “Great packaging, name and flavor all combine to place Mini Melts on the cutting edge of commercially packaged deserts.”

“As the founder of Chuck E. Cheese I know firsthand that there is no better match than kids and ice cream.” “Any fun business or venue that sells to kids MUST sell Mini Melts ice cream.” “It’s a no-brainer – more ka-ching!”

“I heartedly endorse Mini Melts ice cream and encourage every kid’s based business, including Chuck E. Cheese, to sell this fabulous product.”

Gene Landrum

Founder of Chuck E. Cheese business