

Inc. 500

2007 HONOREE

Mini Melts

274

INC. 500 COMPANY

RANKING



JOHN KOTEN, CEO AND EDITOR IN CHIEF, INC. MAGAZINE



AWARDS COMMITTEE

NEW YORK

JUNE 26, 2007

Dear Tom,

Congratulations. I'm happy to inform you that, based on your application, your company has qualified to appear on the 2007 Inc. 500 list of the fastest-growing private companies in America.

This achievement puts you in very special company. The Inc. 500 recognized Microsoft, Timberland, Domino's Pizza, and many other entrepreneurial companies long before they became household names. Familiar as we are with the many challenges associated with building and operating a business, all of us at *Inc.* are keenly aware what a tremendous achievement a spot on our list represents.

In August, we will notify you of your official Inc. 500 rank. This year's Inc. 500 issue will be in the hands of our subscribers beginning on August 25, available on the newsstand as early as August 23, and posted online on August 27. Your appearance on the list represents a significant public relations opportunity and we suggest you time public announcements to coincide with the online release date on Inc.com. We will send you a sample press release.

In the meantime, I encourage you to register for the 26th Annual Inc. 500 Conference and Awards Ceremony—America's Leading Conference for Entrepreneurs—which will be on September 6–8 in Chicago. Only CEOs, owners, and employees of honoree companies are invited to attend this three-day event to celebrate your accomplishments with our editorial staff. You'll find conference details and instructions on how to register elsewhere in this package.

Congratulations again and I look forward to seeing you in Chicago.

Sincerely,

A handwritten signature in blue ink that reads "John Koten".

John Koten
Editor in Chief and CEO
Mansueto Ventures